**CHAPTER 2 – BUSINESS ETHICS**

*Listen to the lecture and complete the summary notes. Write NO MORE THAN 3 WORDS for each blank.*

**Introduction**

Topic: BUSINESS ETHICS

Main idea 1: Goals of business ethics and (1) corporate responsibility\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Main idea 2: Why people are concerned about business ethics and (2) impact of corruption \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Main idea 3: How (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_corps benefit\_\_\_\_\_\_\_ from creating more ethical work environment

Main idea 4: Ways to do

**Main idea 1:**

* Aim: give employees a sense of how to (4) \_\_do business responsibly
* Consider responsibilities of all stake holders: suppliers, employees, shareholders, clients and outside community

🡪 Not easy task. Companies have to share interests and (5) \_\_\_\_\_\_\_\_\_make a profit\_\_\_\_\_\_\_\_\_\_\_\_\_

**Main idea 2:**

* Reports of corporate fraud and crime

🡪 Business leaders don’t (6) \_\_\_\_\_\_\_\_\_\_\_have a conscience\_\_\_\_\_\_\_\_\_\_\_

* Corruption has big impacts on business and economy
* Impacts on stakeholders: lose jobs, salaries, investments when (7) \_\_\_\_\_\_\_\_\_\_\_\_\_\_ scandals of bankruptcy\_\_\_\_\_\_\_\_ occur
* Impacts on community when violations of (8) \_\_\_\_\_health and safety\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ regulations take place
* Examples of the impact
* Survey in 2002, 70% of investors claim they are (9) \_\_unwilling to invest\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ into a company if they worry that the company and its executives are cheating

🡪 This hurts the company and (10)\_\_\_the whole economy \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Reports of corporate corruption make employees doubt the honesty of business executives
* 91% employees believe that leaders just care for themselves
* People at the top (11) \_\_\_set0 examples \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to encourage or discourage ethical behaviors
* Experts found that there is (12) \_\_\_\_\_\_\_strong connection\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ between how employees think about leaders’ ethical behaviors and their own ethical behaviors

**Main idea 3:**

* Promoting business ethics helps
* Avoid scandals
* Create better work environment and (13) \_\_\_\_more profitable\_businesses\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* companies with honesty attract better employees
* employees feel more satisfied in work, (14)\_\_\_\_\_\_ more valued\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ as workers and become (15) \_\_\_\_\_\_\_more\_productive\_\_\_\_\_\_\_\_\_\_\_\_\_\_

🡪Help company(16) \_\_\_\_perform better \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ financially

**Main idea 4:**

* Develop (17) \_\_\_an ethics program\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ including
* Establish codes of ethics (i.e. written rules or guidelines)
* Train employees on how to follow the rules
* Survey employees for evaluation

🡪Make executives become (18) \_\_more responsible\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for their behaviors

* (19) \_\_\_teaching business ethics\_\_\_\_\_\_\_\_\_\_\_\_\_ in business schools

🡪Future business leaders (20) \_\_\_\_\_\_\_\_have strong understanding\_\_\_\_\_\_\_\_\_\_\_\_\_\_of how to behave responsibly before entering business